



SHADOW SOFTWARE

— PRODUCT CATALOG · 2026

Services & Pricing

Custom software, built end to end — plus the growth systems to fill it. Engineered and run by Shadow Software.

◆ Pay in USDC: save 15% on everything

— HOW IT FITS TOGETHER

Services that **stack cleanly**

Every program stands on its own — or combines into one path from idea to revenue. Pick what you need now; add the rest when you are ready.

- 1

Greenfield software companies

Jurisdiction consult first — residency, entity structure, and registration. Then a custom software build. On launch day, turn on Starter SEO and cold email outreach so the product has demand from day one.
- 2

Existing businesses

Run SEO, outbound, ads, or a new build independently. A 60-minute consult on jurisdiction or software scope is the fastest way to see how the pieces connect.

Recommended stack · new product

60-Min Jurisdiction Consult

Entity + residency clarity

\$119

Custom software build

Scoped after consult

Quote

Starter SEO + cold email

Launch-day growth systems

Monthly

Service pamphlets on each offering lander · shadowsoftware.com/catalog

— THE CRAFT · CUSTOM BUILDS

Software, **built end to end**

Our code, your product. A senior team takes it from an empty repo to something with real users — designed, shipped, and supported under your name. Scoped per project; every build starts with a conversation, not a template.



Custom mobile apps

Native-feeling iOS & Android — accounts, payments, push, offline. Shipped to the stores under your brand.

▢ **CONTACT FOR A QUOTE**



Custom web applications

Multi-tenant platforms, dashboards, and the APIs behind them — built for scale and a clean handoff to your team.

▢ **CONTACT FOR A QUOTE**



Custom websites

Fast, hand-built marketing sites that score 90+ on PageSpeed — no page-builder bloat, tuned to convert.

▢ **CONTACT FOR A QUOTE**

Fixed-price build, monthly retainer, or hourly — with direct access to the founding team. **Tell us what you're building.**

SEO that compounds

We turn competitor research into a content engine, then structure every page so AI answer engines cite you, not just Google.



PEOPLE-FIRST CONTENT ENGINE

- 1

Competitor keyword intelligence

We pull competitor reports for the winning commercial and informational keywords in your niche.
- 2

Custom n8n + Gemini AI workflow

A bespoke automation drafts with Gemini AI, strictly adhering to Google’s helpful, people-first content policies.
- 3

AEO: FAQ + JSON-LD schema

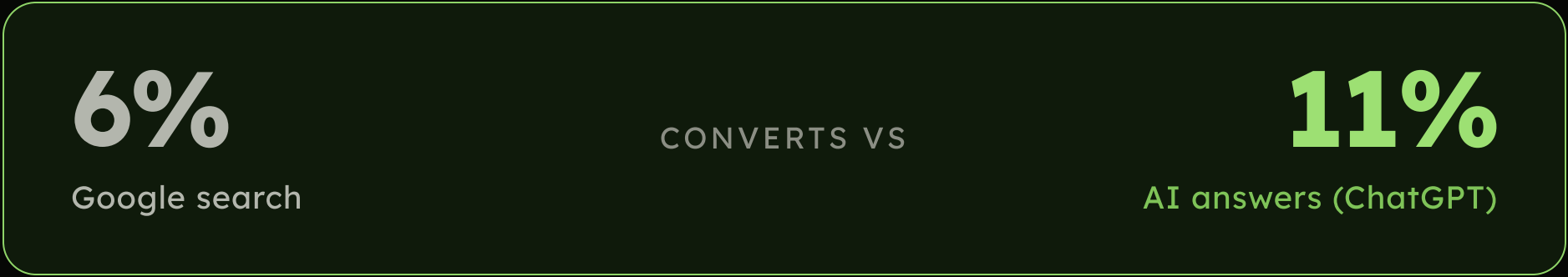
Every post ships with answer-engine-optimized FAQ blocks and JSON-LD structured data, so ChatGPT, Perplexity & Google AI cite you as the source.
- 4

90+ PageSpeed, every page

Every page we build scores 90+ on Google PageSpeed Insights and Lighthouse. Fast pages rank and convert.
- 5

Published relentlessly

Basic: 3 posts / week. Premium: a new post every single day.



INVESTMENT	
One-time SEO setup	\$99
Includes existing pillar-page optimization	
Basic – 3 posts/wk	\$299/mo
Premium – daily	\$499/mo
AI-answer visitors convert nearly 2× Google’s rate · USDC: 15% off setup & monthly fees.	

Cold email **that lands**

Five warmed, rotated domains sending compliant, drip-throttled campaigns straight to the primary inbox, planned a month ahead.

- 1

5 domains, warmed & rotated

Warmed up, then rotated and throttled in drip mode to protect your reputation.
- 2

Inbox-first compliant copy

Written to land in the primary inbox, not promotions, not spam.
- 3

Planned monthly, launched 1st

Promos discussed on the 25th; campaigns launch on the 1st. 1-4/month, planned ahead.
- 4

Up to 100,000 emails / month

Each package caps at 100k sends/mo. Need more? Add a 2nd cold email package + 5 more domains.



CUSTOM FLYER – EXAMPLE

◆ Targeted email lists are sold separately.

INVESTMENT

One-time setup

5 domains

\$119

Monthly outreach

Up to 100,000 emails / month

\$399/mo

Campaigns planned in advance for sendability · scale with additional packages · USDC –15%.

Facebook & Instagram ads

Full-funnel paid social: quiz landing pages, a cloaking-protected ad → quiz → goal flow, and hands-on daily management across up to five ad accounts.



WHAT WE RUN

- ◆ Facebook + Instagram campaign setup & management
- ◆ Quiz landing page design & deployment
- ◆ Cloaking system: ads → quiz lander → goal lander
- ◆ Tracking & conversion implementation
- ◆ Up to five (5) advertising accounts
- ◆ Daily optimization · weekly reporting · EOM review

INVESTMENT

One-time setup	\$1,500
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Setup & launch · quiz pages · cloaking

Monthly management	\$500 / mo
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Ad spend (managed)	≈ \$3,000 / mo
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Funded & deployed by Shadow Software LLC

First month total due	\$5,000
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USDC: 15% off setup & management fees (ad spend is pass-through). Outcomes not guaranteed.

SMS that brings them back

Win-back and re-engagement texts to the customers you already have, planned the same month-ahead rhythm as your email.

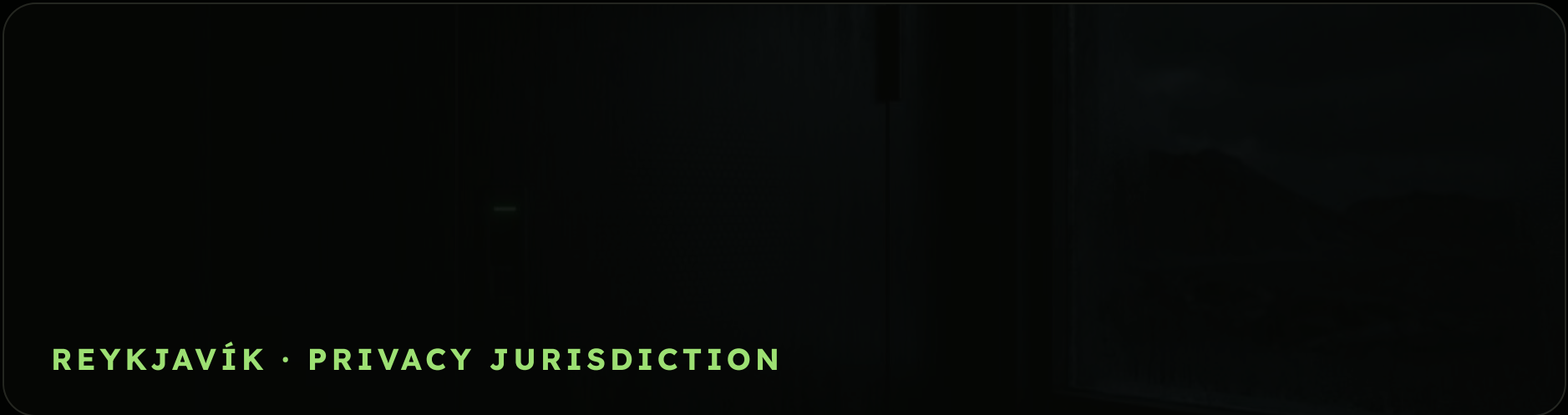


- 1 Current customers only**
We text people who already bought from you, for win-back, repeat orders, and announcements. No cold numbers.
- 2 Planned on the 25th**
Campaigns are mapped on the 25th alongside your cold email, then scheduled for the month ahead.
- 3 Up to 10,000 SMS / month**
Sent through your own Twilio account; carrier fees pass through at \$0.0083 per SMS, billed by Twilio directly.

INVESTMENT	
One-time setup	\$89
Monthly retargeting	\$99/mo
Up to 10,000 SMS / month	
Twilio carrier fees	\$0.0083 / SMS
Sent on your Twilio account, fees pass through at cost. USDC: 15% off setup & monthly fees.	

Private email, hosted in Iceland

Business email on your own domain, self-hosted on our server in Iceland — one of the world’s strongest privacy and anti-surveillance jurisdictions. No ad-scanning, no data mining, no third-party clouds. Just your mail, encrypted in transit and locked behind our keys, not Big Tech’s.



- 1

Your domain, your name

A real mailbox at **you@yourcompany.com** — bring your own domain. We generate DKIM and walk you through the exact MX/SPF/DMARC records, or connect your Cloudflare and set them for you.
- 2

1 GB mailbox · up to 5 aliases

One inbox with a full gigabyte of storage and up to five aliases funnelling into it — sales@, support@, hello@ — all in one place.
- 3

Webmail, IMAP & SMTP

Use the browser webmail, or connect Apple Mail, Outlook, Thunderbird — anything. Standard IMAP 993 / SMTP 465, no lock-in.
- 4

Iceland: the privacy fortress

Renewable-powered, geologically stable data centers under some of the strictest data-protection law on earth — outside the reach of foreign dragnet requests. Your correspondence, sovereign.

INVESTMENT

Secure mailbox — annual

~~\$365~~ **\$259.99/yr**

Your domain · 1 GB · 5 aliases · hosted in Iceland

Billed once a year, 1-year minimum · renews annually. USDC: 15% off — \$220.99/yr.

● ◆ LIMITED AVAILABILITY · EXISTING CUSTOMERS ONLY

The world's best **privacy phone**

A brand-new Google Pixel 9 Pro, wiped and rebuilt on **GrapheneOS** — the hardened, de-Google Android that security researchers trust. Locked-down messaging, a private VPN, and encrypted mail, configured ready to run. Drop in a prepaid data SIM and you're sovereign.

- 1

New Pixel 9 Pro, GrapheneOS-hardened
A factory-fresh Google Pixel 9 Pro re-flashed with **GrapheneOS** — verified boot, hardened memory, no Google services unless you add them. The gold-standard private handset.
- 2

Telegram · Proton VPN, out of the box
Telegram configured for encrypted messaging, and Proton VPN tunneling every connection through Swiss privacy law — no logs, no leaks — from the moment you power on.
- 3

Choose your encrypted inbox
Ships with **ProtonMail** (Swiss · privacy jurisdiction 9/10 — scans only for spam), or upgrade to **ShadowMail**, our Icelandic mail (10/10 — the gold standard). Pick below.
- 4

Ready for a prepaid data SIM
Configured and tested. Drop in a prepaid data SIM and you're good to go — no account, no contract, no trail.

INVESTMENT

ProtonMail Swiss · privacy jurisdiction 9/10 · scans for spam only ◆ INCLUDED	ShadowMail Icelandic · privacy jurisdiction 10/10 · gold standard ◆ UPGRADE · EMAIL RATES APPLY
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Privacy phone

\$1,200

New Pixel 9 Pro · GrapheneOS · Telegram · Proton VPN · ProtonMail

International shipping

\$150

Tracked · worldwide

No USDC discount on this offering — we buy the hardware at cost. ShadowMail upgrade billed at our secure-email rates (\$259.99/yr, from \$365). Limited availability — existing customers only.

— PRICING · RECURRING

Ongoing Services

Run any program on its own. Monthly, except secure email (yearly). Each requires its one-time setup.



Cold Email Outreach

5 warmed domains · drip · up to 100k emails/mo.

~~\$399.00~~
\$339.15 USDC

Starter SEO

Content engine · 3 posts / week.

~~\$299.00~~
\$254.15 USDC

Premium SEO

Daily people-first content.

~~\$499.00~~
\$424.15 USDC

Facebook / IG Ads – Mgmt

Up to 5 accounts (+ \$1,500 setup · spend separate).

~~\$500.00~~
\$425.00 USDC

SMS Retargeting

Up to 10k SMS/mo to current customers · Twilio fees pass-through.

~~\$99.00~~
\$84.15 USDC

Secure Email — Iceland

Your domain · 1 GB · 5 aliases · hosted in Iceland (billed yearly).

~~\$365.00~~
\$220.99 USDC / yr

Cold email, SEO & ads bill monthly; secure email bills yearly (\$259.99/yr, from \$365). USDC –15%. Ad-spend (≈\$3,000/mo) and Twilio SMS fees (\$0.0083/SMS) are pass-through.

— PRICING · ONE-TIME

Setup & Onboarding

Paid once to stand up a program.



Cold Email Setup

5 domains provisioned, warmed & authenticated.

~~\$119.00~~
\$101.15 USDC

SEO Setup

Audit, tracking, n8n + Gemini workflow, pillar-page optimization.

~~\$99.00~~
\$84.15 USDC

Ads Setup & Launch

Campaign setup · quiz pages · cloaking.

~~\$1,500.00~~
\$1,275.00 USDC

SMS Retargeting Setup

Twilio connection, compliance & first campaign.

~~\$89.00~~
\$75.65 USDC

One-time charge per program at start. USDC –15%.

— PRICING · LEAD LISTS

Targeted Lead Lists

Curated, campaign-ready contact lists, sold separately, priced by size.



Lead List – 2,400	\$199.00
2,400 targeted leads.	\$169.15 USDC

Lead List – 5,000	\$399.00
5,000 targeted leads.	\$339.15 USDC

Lead List – 10,000	\$899.00
10,000 targeted leads.	\$764.15 USDC

Lead List – 20,000	\$1,299.00
20,000 targeted leads.	\$1,104.15 USDC

Lead List – 30,000	\$2,499.00
30,000 targeted leads.	\$2,124.15 USDC

One-time purchase per list · sold separately. USDC –15%.

— PRICING · ADD-ONS

Add-ons

Extras you can layer onto any program.



Extra Blog Post

One additional SEO-written, people-first post.

~~\$50.00~~
\$42.50 USDC

Custom Flyer Creative

A bespoke promo flyer for a cold-email campaign.

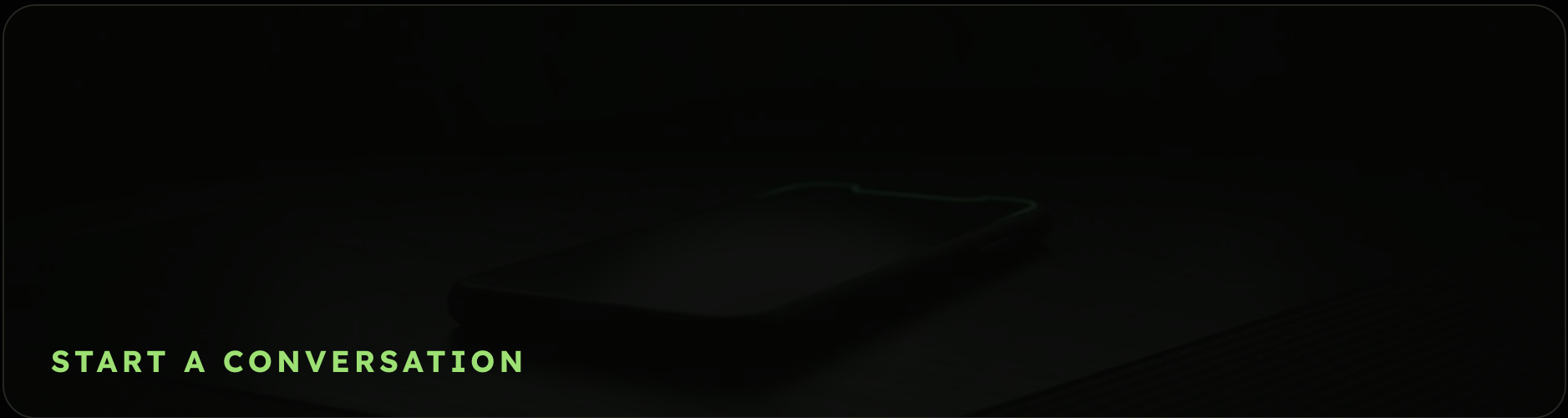
~~\$8.00~~
\$6.80 USDC

Per item. USDC –15%.

— START A CONVERSATION

Let's talk

Custom builds are quoted, not listed — tell us what you're making and we'll scope it. Reach us on any channel; we reply within about a day.



TELEGRAM
@ShadowSoftwareLLC



CALL OR TEXT
1 850-801-SHDW



EMAIL
hello@shadowsoftware.com



1 850-801-SHDW dials to 1 850-801-7439. Prefer USDC? Save 15% on every service.



SHADOW SOFTWARE

— READY WHEN YOU ARE

Let's build **it**
together.

◆ Pay in USDC: save 15% on everything



@ShadowSoftwareLLC



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