SHADOW SOFTWARE



— PRODUCT CATALOG · 2026

Services & Pricing

Custom software, built end to end — plus the growth systems to fill it. Engineered and run by Shadow Software.

◆ **Pay in USDC: save 15% on everything**

shadowsoftware.com · St. Petersburg, FL · Founded 2019

— HOW IT FITS TOGETHER

Services that stack cleanly

Every program stands on its own — or combines into one path from idea to revenue. Pick what you need now; add the rest when you are ready.

1

Greenfield software companies

Jurisdiction consult first — residency, entity structure, and registration. Then a **custom software build**. On launch day, turn on **Starter SEO** and **cold email outreach** so the product has demand from day one.

2

Existing businesses

Run SEO, outbound, ads, or a new build independently. A 60-minute consult on jurisdiction or software scope is the fastest way to see how the pieces connect.

Recommended stack · new product

60-Min Jurisdiction Consult — **$119**
Entity + residency clarity

Custom software build — **Quote**
Scoped after consult

Starter SEO + cold email — **Monthly**
Launch-day growth systems

Service pamphlets on each offering lander · shadowsoftware.com/catalog

— THE CRAFT · CUSTOM BUILDS

Software, built end to end

Our code, your product. A senior team takes it from an empty repo to something with real users — designed, shipped, and supported under your name. Scoped per project; every build starts with a conversation, not a template.



Custom mobile apps

Native-feeling iOS & Android — accounts, payments, push, offline. Shipped to the stores under your brand.

CONTACT FOR A QUOTE

Custom web applications

Multi-tenant platforms, dashboards, and the APIs behind them — built for scale and a clean handoff to your team.

CONTACT FOR A QUOTE

Custom websites

Fast, hand-built marketing sites that score 90+ on PageSpeed — no page-builder bloat, tuned to convert.

CONTACT FOR A QUOTE

Fixed-price build, monthly retainer, or hourly — with direct access to the founding team. **Tell us what you're building.**

— SERVICE 01 · SEARCH & AEO

SEO that compounds

We turn competitor research into a content engine, then structure every page so AI answer engines cite you, not just Google.



1 **Competitor keyword intelligence**
We pull competitor reports for the winning commercial and informational keywords in your niche.

2 **Custom n8n + Gemini AI workflow**
A bespoke automation drafts with Gemini AI, strictly adhering to Google's helpful, people-first content policies.

3 **AEO: FAQ + JSON-LD schema**
Every post ships with answer-engine-optimized FAQ blocks and JSON-LD structured data, so ChatGPT, Perplexity & Google AI cite you as the source.

4 **90+ PageSpeed, every page**
Every page we build scores 90+ on Google PageSpeed Insights and Lighthouse. Fast pages rank and convert.

5 **Published relentlessly**
Basic: 3 posts / week. Premium: a new post every single day.

6%	CONVERTS VS	11%
Google search		AI answers (ChatGPT)

INVESTMENT

One-time SEO setup Includes existing pillar-page optimization	$99
Basic – 3 posts/wk	$299/mo
Premium – daily	$499/mo

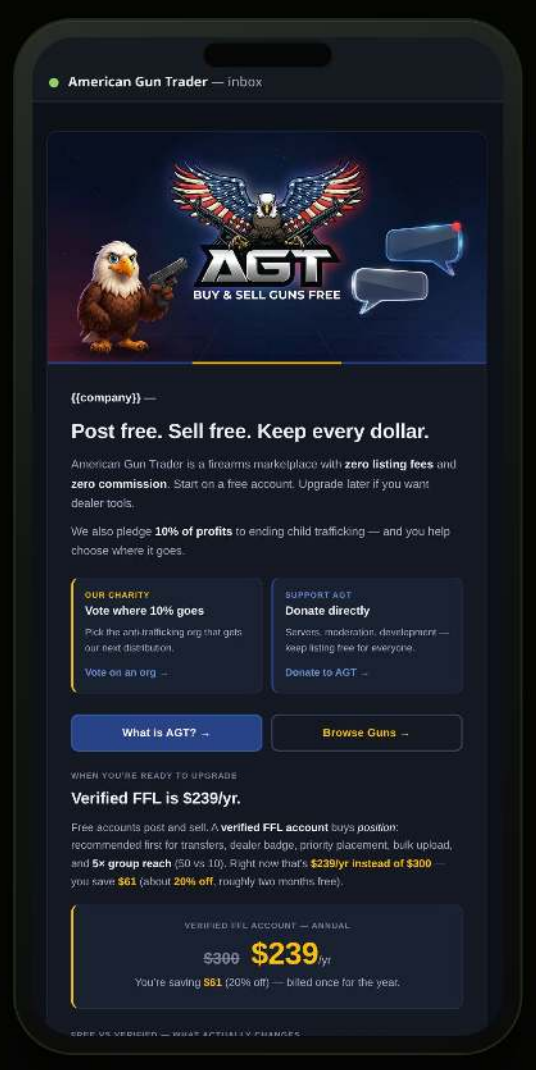
AI-answer visitors convert nearly 2× Google's rate · USDC: 15% off setup & monthly fees.

— SERVICE 02 · OUTBOUND

Cold email that lands

Five warmed, rotated domains sending compliant, drip-throttled campaigns straight to the primary inbox, planned a month ahead.

1. **5 domains, warmed & rotated**
   Warmed up, then rotated and throttled in drip mode to protect your reputation.
2. **Inbox-first compliant copy**
   Written to land in the primary inbox, not promotions, not spam.
3. **Planned monthly, launched 1st**
   Promos discussed on the 25th; campaigns launch on the 1st. 1–4/month, planned ahead.
4. **Up to 100,000 emails / month**
   Each package caps at 100k sends/mo. Need more? Add a 2nd cold email package + 5 more domains.



LIVE CAMPAIGN – EXAMPLE

◆ **Targeted email lists are sold separately.**

INVESTMENT

One-time setup 5 domains	**$119**
Monthly outreach Up to 100,000 emails / month	**$399/mo**

Campaigns planned in advance for sendability · scale with additional packages · USDC –15%.

— SERVICE 03 · PAID ADS

Facebook & Instagram ads

Full-funnel paid social: quiz landing pages, a cloaking-protected ad → quiz → goal flow, and hands-on daily management across up to five ad accounts.



WHAT WE RUN

- Facebook + Instagram campaign setup & management
- Quiz landing page design & deployment
- Cloaking system: ads → quiz lander → goal lander
- Tracking & conversion implementation
- Up to five (5) advertising accounts
- Daily optimization · weekly reporting · EOM review

INVESTMENT

One-time setup Setup & launch · quiz pages · cloaking	$1,500
Monthly management	$500 / mo
Ad spend (managed) Funded & deployed by Shadow Software LLC	≈ $3,000 / mo
First month total due	**$5,000**

USDC: 15% off setup & management fees (ad spend is pass-through). Outcomes not guaranteed.

— SERVICE 04 · RETARGETING

SMS that brings them back

Win-back and re-engagement texts to the customers you already have, planned the same month-ahead rhythm as your email.



1. **Current customers only**
   We text people who already bought from you, for win-back, repeat orders, and announcements. No cold numbers.

2. **Planned on the 25th**
   Campaigns are mapped on the 25th alongside your cold email, then scheduled for the month ahead.

3. **Up to 10,000 SMS / month**
   Sent through your own Twilio account; carrier fees pass through at $0.0083 per SMS, billed by Twilio directly.

INVESTMENT

One-time setup	$89
Monthly retargeting Up to 10,000 SMS / month	$99/mo
Twilio carrier fees	**$0.0083 / SMS**

Sent on your Twilio account, fees pass through at cost. USDC: 15% off setup & monthly fees.

— THE VAULT · SECURE EMAIL

Private email, hosted in Iceland

Business email on your own domain, self-hosted on our server in Iceland — one of the world's strongest privacy and anti-surveillance jurisdictions. No ad-scanning, no data mining, no third-party clouds. Just your mail, encrypted in transit and locked behind our keys, not Big Tech's.



1

Your domain, your name

A real mailbox at **you@yourcompany.com** — bring your own domain. We generate DKIM and walk you through the exact MX/SPF/DMARC records, or connect your Cloudflare and set them for you.

2

1 GB mailbox · up to 5 aliases

One inbox with a full gigabyte of storage and up to five aliases funnelling into it — sales@, support@, hello@ — all in one place.

3

Webmail, IMAP & SMTP

Use the browser webmail, or connect Apple Mail, Outlook, Thunderbird — anything. Standard IMAP 993 / SMTP 465, no lock-in.

4

Iceland: the privacy fortress

Renewable-powered, geologically stable data centers under some of the strictest data-protection law on earth — outside the reach of foreign dragnet requests. Your correspondence, sovereign.

INVESTMENT

Secure mailbox — annual

~~$365~~ **$259.99**/yr

Your domain · 1 GB · 5 aliases · hosted in Iceland

Billed once a year, 1-year minimum · renews annually. USDC: 15% off — $220.99/yr.

— THE ARMORY · PRIVACY HARDWARE

● ◆ LIMITED AVAILABILITY · EXISTING CUSTOMERS ONLY

The world's best privacy phone

A brand-new Google Pixel 9 Pro, wiped and rebuilt on **GrapheneOS** — the hardened, de-Googled Android that security researchers trust. Locked-down messaging, a private VPN, and encrypted mail, configured ready to run. Drop in a prepaid data SIM and you're sovereign.

1 **New Pixel 9 Pro, GrapheneOS-hardened**

A factory-fresh Google Pixel 9 Pro re-flashed with **GrapheneOS** — verified boot, hardened memory, no Google services unless you add them. The gold-standard private handset.

2 **Telegram · Proton VPN, out of the box**

Telegram configured for encrypted messaging, and Proton VPN tunneling every connection through Swiss privacy law — no logs, no leaks — from the moment you power on.

3 **Choose your encrypted inbox**

Ships with **ProtonMail** (Swiss · privacy jurisdiction 9/10 — scans only for spam), or upgrade to **ShadowMail**, our Icelandic mail (10/10 — the gold standard). Pick below.

4 **Ready for a prepaid data SIM**

Configured and tested. Drop in a prepaid data SIM and you're good to go — no account, no contract, no trail.

INVESTMENT

ProtonMail
Swiss · privacy jurisdiction 9/10 · scans for spam only
◆ INCLUDED

ShadowMail
Icelandic · privacy jurisdiction 10/10 · gold standard
◆ UPGRADE · EMAIL RATES APPLY

Privacy phone **$1,200**
New Pixel 9 Pro · GrapheneOS · Telegram · Proton VPN · ProtonMail

International shipping **$150**
Tracked · worldwide

No USDC discount on this offering — we buy the hardware at cost. ShadowMail upgrade billed at our secure-email rates ($259.99/yr, from $365). Limited availability — existing customers only.

— PRICING · RECURRING

Ongoing Services

Run any program on its own. Monthly, except secure email (yearly). Each requires its one-time setup.



Cold Email Outreach

5 warmed domains · drip · up to 100k emails/mo.

~~$399.00~~ **$339.15** USDC

Starter SEO

Content engine · 3 posts / week.

~~$299.00~~ **$254.15** USDC

Premium SEO

Daily people-first content.

~~$499.00~~ **$424.15** USDC

Facebook / IG Ads – Mgmt

Up to 5 accounts (+ $1,500 setup · spend separate).

~~$500.00~~ **$425.00** USDC

SMS Retargeting

Up to 10k SMS/mo to current customers · Twilio fees pass-through.

~~$99.00~~ **$84.15** USDC

Secure Email — Iceland

Your domain · 1 GB · 5 aliases · hosted in Iceland (billed yearly).

~~$365.00~~ **$220.99** USDC / yr

Cold email, SEO & ads bill monthly; secure email bills yearly ($259.99/yr, from $365). USDC –15%. Ad-spend (≈$3,000/mo) and Twilio SMS fees ($0.0083/SMS) are pass-through.

— PRICING · ONE-TIME

Setup & Onboarding

Paid once to stand up a program.



Cold Email Setup

5 domains provisioned, warmed & authenticated.

~~$119.00~~
$101.15 USDC

SEO Setup

Audit, tracking, n8n + Gemini workflow, pillar-page optimization.

~~$99.00~~
$84.15 USDC

Ads Setup & Launch

Campaign setup · quiz pages · cloaking.

~~$1,500.00~~
$1,275.00 USDC

SMS Retargeting Setup

Twilio connection, compliance & first campaign.

~~$89.00~~
$75.65 USDC

One-time charge per program at start. USDC −15%.

— PRICING · LEAD LISTS

Targeted Lead Lists

Curated, campaign-ready contact lists, sold separately, priced by size.



Lead List – 2,400

2,400 targeted leads.

~~$199.00~~
$169.15 USDC

Lead List – 5,000

5,000 targeted leads.

~~$399.00~~
$339.15 USDC

Lead List – 10,000

10,000 targeted leads.

~~$899.00~~
$764.15 USDC

Lead List – 20,000

20,000 targeted leads.

~~$1,299.00~~
$1,104.15 USDC

Lead List – 30,000

30,000 targeted leads.

~~$2,499.00~~
$2,124.15 USDC

One-time purchase per list · sold separately. USDC –15%.

— PRICING · ADD-ONS

Add-ons

Extras you can layer onto any program.



Extra Blog Post

One additional SEO-written, people-first post.

~~$50.00~~
$42.50 USDC

Custom Flyer Creative

A bespoke promo flyer for a cold-email campaign.

~~$8.00~~
$6.80 USDC

Per item. USDC –15%.

— START A CONVERSATION

Let's talk

Custom builds are quoted, not listed — tell us what you're making and we'll scope it. Reach us on any channel; we reply within about a day.



TELEGRAM
@ShadowSoftwareLLC →

CALL OR TEXT
1 850-801-SHDW →

EMAIL
hello@shadowsoftware.com →

1 850-801-SHDW dials to 1 850-801-7439. Prefer USDC? Save 15% on every service.

SHADOW SOFTWARE



— READY WHEN YOU ARE

Let's build it together.

◆ Pay in USDC: save 15% on everything

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