

SHADOW SOFTWARE

— 60-MINUTE CONSULT · \$119

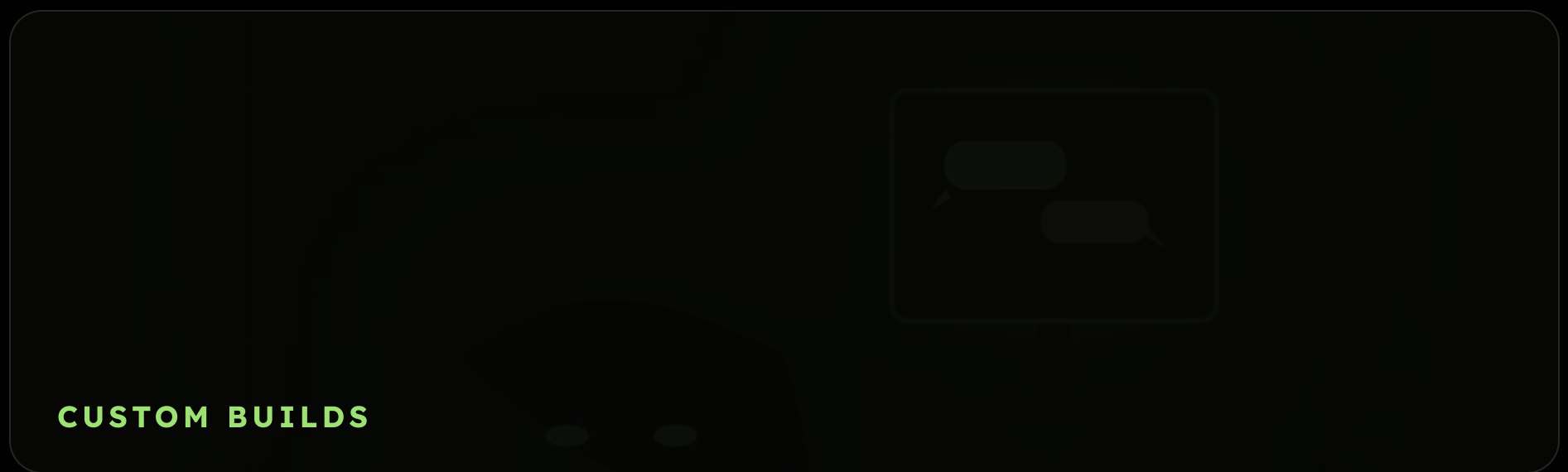
Software, scoped right.

One hour with a senior builder —
twelve years shipping
marketplaces, SaaS, payments,
and growth systems. Leave with a
realistic scope, ballpark quote, and
a path from concept to launch.

— THE SESSION

What happens on **the call**

Send a short written brief before we meet: what the product should do, who it is for, designs if you have them, timeline, and budget range.



1

Requirements & rough quote

We pressure-test scope and return a ballpark fixed price — not a sales deck that ignores engineering reality.

2

Architecture & stack

Recommendations matched to your team, budget, and time-to-market — mobile, web, APIs, and infra included.

3

Build-and-handoff vs build-and-run

We can ship under your brand and transfer, or operate the platform with you long-term — both are on the table.

4

Portfolio walkthrough

TERRA AI, American Gun Trader, DabDash, and platforms we run ourselves — production code, not mockups.

— AFTER LAUNCH

Register, grow, and sell.

Software companies need entity structure and growth systems — not just a repo. We cross-sell the programs that turn a shipped product into revenue.



60-Min Jurisdiction Consult

Residency, incorporation, and registration before you scale — same intelligence as TERRA AI, live on a call.

\$119 · one session



Starter SEO

Turn on search visibility at launch — audits, EEAT, schema, and rank-driven iteration from Search Console data.

From \$900 / month



Cold email outreach

Outbound infrastructure on launch day — domains, warmup, rotation, and copy optimized for replies.

From \$1,200 / month

Greenfield stack: jurisdiction call → custom build → SEO + cold email when you ship.

— BOOK THE CONSULT

Let's scope **your** build.

\$119 · 60 minutes ·
shadowsoftware.com/m/inv-software-dev-consult-60min

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Custom mobile apps · web platforms · marketing sites — fixed-price, retainer, or hourly after the consult.